## PRODUCT GUIDE Exterior/Interior



# ROOFRIE

**Premium Performance Roof Coating System** 

## **ROOFRITE Roof Paint**

- Designed and made in New Zealand
- Outstanding durability
- 100% Acrylic Roof Coating
- Self Priming
- Tough, dirt resistant surface
- Environmentally friendly
- Safe for collecting drinking water
- Suitable for coastal areas
- Ready for spray application
- 3 Finishes Semi-Gloss, Gloss, or Matt

Available in COLORSTEEL® colours (custom colours by request)

## ROOFRITE Base Coat/Primers

#### **Zinc Primer**

- Designed for use over galvanised iron and precoated roofing products
- Is a primer-undercoat containing an anticorrosive additive
- Imparts excellent gloss retention on following finish coats
- Anticorrosive properties helps to extend the life of the roof

#### Hi Build Primer/Base Coat

- · Provides excellent hiding characteristics and filling properties
- Suitable for both concrete tiles and decramastic tile roofs
- High cohesive bond strength, ideal for re-chipping Decramastic roof tiles
- Excellent adhesion to substrate with very good flexibility

#### Tile Sealer

- Is a penetrating sealer for unpainted, porous or friable surfaces
- Excellent penetration and adhesion to concrete tile and cement surfaces
- Strengthens and seals friable cement surface
- Improves adhesion for topcoats

#### **Key Coat**

- Using the latest Nano technology as a sealer for concrete roof tiles
- Unique properties ensure even porosity over the whole surface
- Unsurpassed adhesion for the following finish coats
- Can also be used on chalky surfaces such as aged Colour Steel

#### Anticorrosive Grey Primer (Oil Based)

- Single pack primer based on alkyd resins
- Effectively adheres to galvanised steel and stops zinc corrosion

#### **Rust Convertor**

- Converts Rust into sound paintable surface
- No need for another primer
- Water Based anti-bleed formula
- · Paint with water or oil based paints

#### **Contractor Wash**

- NOT a bleach
- IS biodegradable
- Applied by brush, spray, sponge or washcloth
- Can be painted over when dry

## **Exterior**

#### Weatherite

- · Premium exterior, self-priming, water based acrylic paint
- Use on exterior walls including weatherboards, timber, masonry, concrete, plasterboard and fibre cement board
- Tough flexible finish and to maximise performance in all exterior conditions
- Incorporating the latest gradient morphology technology to help reduce grain cracking when used over timber surfaces
- · Available in Low Sheen, Semi Gloss and Gloss
- Can be used on Interior

#### **Restoration Range - Exterior**

- The Budget-Savvy Renovators Choice Quality Meets Affordability
- Washable with excellent mould resistance
- Excellent dirt pick up resistance, Semi Gloss
- White and Pastel Colours (for dark colours use Weatherite)

#### Ultranamel

- Water based PUD polymer blended enamel
- "No Sag Flow Technology" to aid in the perfect finish and encourage a smooth defect free paint surface
- Use on window frames, timber doors, skirting boards, and wallboards
- Use in both interior and exterior environments
- · Available in Semi Gloss and Gloss

#### Asbestos - Advanced Encapsulation System

- This is a 3 step System water based system
- Encapsulation Coat: Nano particle primer, specifically designed to penetrate and bind asbestos
- Subflex 1000: High Buildcoat, water resistance and elastomeric properties making it an ideal final finish over cementitious substrates
- Hydrophobic Finish Coat is high gloss, high UV resistance
- Complies with New Zealand's HSWA (Asbestos) Regulations 2016
- Scan QR code to download more Information



### **Interior**

#### Livingshield MAX

- Premium Low Sheen Interior Paint.
- Using Nano technology to produce a scrubbable surface
- Has great moisture and mould resistance
- Water based with an Enamel like flow and levelling
- Recommended for use on interior walls and in high traffic areas, hallways, family rooms, kitchens and bathrooms
- White and Pastel Colours (for dark colours use Weatherite)

#### Restoration Range - Wall & Ceiling

- The Budget-Savvy Renovators Choice Quality Meets Affordability
- Washable with excellent mould resistance
- · Excellent dirt pick up resistance
- Low Sheen
- White and Pastel Colours (for dark colours use Weatherite)

#### **Ultranamel**

- Water based PUD polymer blended enamel
- "No Sag Flow Technology" to aid in the perfect finish and encourage a smooth defect free paint surface
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- Use in both interior and exterior environments
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#### **Ceiling Flat**

- Dead Flat Ceiling Paint, dries to an architectural ultra flat finish
- Can be applied over gypsum plasterboard, fibrous plaster and for repaints
- Use on ceilings in dining rooms, bedrooms and lounges
- Can be touched up after it is cured
- Excellent coverage and hiding power

#### **Ply and Pine**

- Interior Acrylic water based varnish
- recommended for use on interior plywood walls, banisters and interior pine such as handrails
- Combines washability with moisture and mould resistance
- Easy to apply

## **Undercoats**

#### **Easy Sand**

- Designed for pine, MDF and stopping and finishing compounds
- Excellent sanding properties
- · Extremely high opacity
- · Excellent adhesion
- · Re-coatable with all systems

#### **All Prime**

- Designed for most substrates including plastics, enamels & varnishes
- Extremely fast drying and re-coat times
- Delivers excellent gloss retention for subsequent finish coats
- May be left for up to 12 months on exterior surfaces before applying finish coats
- Recommended primer/undercoat for water-based enamels
- All Prime can be used under solvent enamel finishes

#### **All Purpose**

- Designed for solid plaster, wood, concrete and many other substrates used in the building industry
- Fast drying and re-coat times
- Good hold out for following finish coats
- Recommended primer/undercoat for general exterior areas
- All Purpose Primer/Undercoat can be used under solvent enamel finishes

#### Sealquik

- The first Interior oil-based pigmented sealer that cleans up in water
- Dries in about 30 minutes and can be re-coated in 1 hour
- Can be used over all types of paper faced wallboard, MDF and Plaster
- Can be used under and over wallpaper
- Excellent adhesion, good hiding power
- Self leveling
- Can be over coated with water and oil based coatings

#### **Wallboard Primer**

- Designed for paper faced plasterboard
- Does not raise the grain of the paper and requires minimum sanding.
- Pigmented solvent based sealer (Oil Based)

## **Specialty Coatings**

#### **Pitakote**

- · Hi-build 2 pack Epoxy Coating
- Formulated for use where chemical and abrasive resistance is necessary
- Perfect for indoor use or underwater pool areas
- Heat Resistance: Stands strong up to 120°C dry and 60°C wet

#### **Novepoxy**

- Water based, Hi-build 2 pack Epoxy Coating
- Pot Life 3+ hours at 20 degree
- Hot Tyre Tested for Garages
- Zero VOC

#### Lightening

- Quickly penetrates paint, lifting it from the substrate and softening
- Easy remove paint with a scraper or steel wool
- Non-caustic, methylene chloride based paint stripper
- Gel structure is ideal for wetting both vertical and horizontal surfaces

#### **Fence Coat**

- Waterbased oil reinforced finish for rough sawn timer
- Ideal for brush, roller and/or spray application
- Range of Colorsteel Colours & White

#### **Farm Coat Black**

- Incorporating an anti-chew additive that's safe for livestock
- Modified acrylic finish for rough sawn post and rail timber
- Formulated with up to 50% more black pigment

#### **Lumber Care**

- Self-priming water based acrylic paint for Decks, Fences and Pergola
- Excellent adhesion to natural timber, masonry, old paint work & primers
- Flexible Resists cracking & peeling for long-term weather protection

#### **Transtain**

- Penetrating semi-transparent finish for decks, fences and pergolas
- water-based; oil modified polyurethane stain for all types of timbers
- High UV Protection, Fast drying, Low VOC



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